

# David Eric Goodman

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**Portfolio:** <http://www.davidgoodman.club>

## TECHNICAL SKILLS

**Front-End:** HTML5, CSS3 (w/Bootstrap), JavaScript (w/ jQuery, Angular.js, Vue.js)

**Front-End-Build-Tools:** LESS/SCSS, Gulp, Webpack

**Back-End:** PHP (w/ Silex/Symfony, Laravel), Node.js (w/ Express), Nginx, Apache

**Databases:** MongoDB, MySQL, Redis, Firebase

**ORM:** Mongoose, Eloquent, Custom PHP/Mongo ORM

**Package Managers:** Bower, Npm, Yum, Composer, Homebrew

**Developer Tools:** Chrome DevTools, Xdebug, Shell/Terminal, Google

**GitHub:** <http://www.github.com/deg5112>

## EXPERIENCE

### **Ethika, Inc. – San Clemente, CA**

#### **Web Developer**

September 2016- present

- Build new features into the e-commerce website and custom business management/CRM/CMS software.
- Refactored/consolidated backend Object Oriented PHP checkout code reducing complexity, redundancies, and inefficiencies, integrated Apple Pay & Paypal into the e-commerce site utilizing Braintree's SDK.
- Maximize e-comm marketing impact, researched Google Shopping docs and wrote a PHP class utilizing Google's Content API, to on-demand sync Ethika's Product collection into Google's Shopping dashboard.
- Write PHP/Symphony console command scripts and services to sync data in remote channels, that pull data from Ethika's ERP with ODBC SQL queries, and from Amazon with their MWS PHP client library.
- Expand the reporting capabilities by creating new ecommerce dashboards and sell thru reports, by writing complex Mongo aggregation queries in PHP, to pull data for new Jquery data tables and high charts.
- Researched the top front end frameworks to replace legacy Angular.js code, and lead the decision and implementation on Vue.js across both Ethika applications.
- Created a system for automated importing of external retailer client reports into MongoDB, writing reusable, and extendable PHP classes that parse through unique Excel documents with PHPEXCEL Library.

### **Tarantool.io – Remote: <https://www.tarantool.io/>**

#### **Web Developer**

Feb 2017-April 2017

- Built a highly responsive and modularized vanilla PHP driven site, with a strategic caching strategy utilizing Gulp for asset revisioning, and minification, ranked high in speed/SEO.

### **Taylor Digital - San Clemente, CA**

#### **Web Developer**

March 2016-September 2016

- Managed PHP websites and web applications for corporate clients.
- Wrote custom programmatic solutions to complete overall client and server side development tasks.
- Worked with fellow developers to define project scope and architect database schemas.
- Performed quality assurance tests to discover errors, optimize code, and increase usability.
- Wireframed mockups and storyboard user experience through user interface analysis.

### **LearningFuze - Irvine, CA**

#### **Web Development Training/Remote TA**

Sep 2015-February 2016

- Completed a 12 week full immersion web development boot camp, requiring 12 hours per day during the week and 8 hours per day during the weekends.
- Worked on various group projects and hack-a-thons where effective team communication was the most important aspect of getting a minimum viable product finished before deadline.
- Lead group projects as scrum master to guide task management, and helped define project scope, ran stand ups to ensure effective collaboration across the team.

## EDUCATION

### **The Pennsylvania State University - University Park, Pa**

**Bachelor of Science, Health Policy & Administration**

May 2012